## Maker Faire Rome 2015 Ticket Drawing Rules

Texas Instruments Deutschland GmbH ("TI") is pleased to present the Maker Faire Registration Drawing ("Drawing") with the opportunity to win one of **30 free one-day tickets** ("Tickets") to the Maker Faire in Rome, Italy from October 16th, 2015 to October 18th, 2015 ("Maker Faire").

Additionally, the first **200 registrants** that bring a printed copy of their registration confirmation to the TI booth at the Maker Faire Rome will receive a TI-branded T-shirt ("TI T-shirt"). The Drawing will take place from September 7th, 2015 [08:00 hrs CEST], to October 6th, 2015 [15:00 hrs CEST], based upon the rules set forth below ("Rules"). To participate, each participant ("Participant") agrees to read and abide by these Rules.

- 1. Participation in the Drawing is free of charge. THERE IS NO ENTRY FEE. NO PAYMENT OR PURCHASE OF TI PRODUCTS IS NECESSARY.
- Participants must be eighteen years of age or older. Employees of TI and its affiliates, their immediate family and household members are excluded from participating. Only Participants from non-export restricted countries will be eligible to receive Tickets and/or TI T-shirts.
- 3. To participate in the Drawing, each Participant needs to visit the registration page <u>https://tieurope.harte-hanks.be/forms/splash/makerfaire/makerfaire2015.aspx</u>, fill in and submit the online form ("Online Form") until October 6th, 2015 [15:00 hrs CEST].
- 4. Participants must enter the following data in the Online Form:
  - a. First Name
  - b. Last Name
  - c. E-mail address
  - d. Please answer the following multiple-choice questions
    - i. Which one of the following would best describe you?
    - ii. Have you used a TI LaunchPad before?
      - 1. If yes, what was the first LaunchPad you tried?
      - 2. If no, which Launchpad would you want to try?
- 5. The first 200 registrants that bring a copy of their registration to the TI Booth will receive a TI T-shirt (one-size) regardless of whether he or she is a winner of a Ticket or not. After Participants have registered successfully they will be directed to a page informing them of their successful registration. This page must be printed and shown at the TI booth at the Maker Faire in order to receive a TI T-shirt.
- 6. Winners of the Drawing:
  - a. The random drawing of 30 winners of Tickets ("Winners") among all Participants will take place on October 7th, 2015. The odds of winning a Ticket will only be impacted by chance and by the number of Participants. The tickets can be used for free entry to the Maker Faire on October 16th, 2015, October 17th, 2015 or October 18th, 2015. Please notice that the entry hours for the public might be different each day <a href="http://www.makerfairerome.eu/en/calendar/">http://www.makerfairerome.eu/en/calendar/</a>
    - Friday: 14:00 hrs to 19:00 hrs

- Saturday: 10:00 hrs to 19:00 hrs
- Sunday: 10:00 hrs to 19:00 hrs
- b. Taxes are the sole responsibility of the Winners.
- c. TI will inform the Winners of the Tickets by October 9th, 2015 via email to the email address provided in the registration form. The Winners must print this email and show it at the **Fast Track entrance of the Maker Faire** in order to enter free of charge.
- 7. Unless Participants consent to the use of his/her personal data for the Purpose stated in the Marketing Notice, personal data provided by the Participants during the registration on <u>https://tieurope.hartehanks.be/forms/splash/makerfaire/makerfaire2015.aspx</u> will only be used by TI, as well as by service providers (for e.g. website hosting services) engaged by TI as data processors, for the purpose of the Drawing.
- 8. By participating in the Drawing, the Participants agree to release TI and its affiliates from and against any damages, rights and claims arising from (i) late or unsuccessful efforts to inform the Winners of prize/prizes; (ii) hardware or software program, network, Internet, or computer malfunctions, failures or difficulties, including delayed computer transmissions, of any kind; (iv) termination of the Drawing or an exclusion or disqualification of a Participant pursuant to these Rules; and (v) any injuries, losses or damages of any kind relating to participation in the Drawing.
- 9. The Drawing begins on September 7th, 2015 [08:00 hrs CEST], and will terminate on October 6th, 2015 [15:00 hrs CEST]. TI reserves the right to terminate, modify or (temporarily) suspend the Drawing at any time where required by law or if for any technical or other reason the Drawing is not capable of running as planned. TI further reserves the right to disqualify any Participant found to have breached these Rules, and to select an alternate Winner/s.
- 10. By participating in the Drawing, the Participants agree to release Facebook from and against any damages, liability and claims. This Drawing is in no way sponsored, endorsed or administered by, or associated with Facebook.
- 11. The Drawing and these Rules shall be governed exclusively by German substantive law. Any recourse to courts of law is excluded.

Texas Instruments Deutschland Gesellschaft mit beschränkter Haftung, Haggertystr. 1, 85356 Freising, registered with Amtsgericht München under company number HRB 40960, managing director: Wolfram Tietscher, chairman of the supervisory board: Andreas Schwaiger.