



Dear Supplier,

As a supplier to Texas Instruments, you play a pivotal role in positioning TI for a strong future. We depend on you and your products and services every day to help us succeed.

TI has become a leader in Analog and Embedded Processing products by building on a solid foundation of strong ethical principles and values, as described in our [Code of Conduct](#). Our values of integrity, innovation and commitment have historically led us to do things the right way.

In addition, we are committed to providing equal opportunity for suppliers to compete for our business.

Therefore, we ask that you comply with our policy regarding supplier publicity:

TI suppliers are not allowed to use the Texas Instruments name or logo, a quote from a TI employee, or photos of a TI location in news releases (issued by suppliers), on web sites, in social media, or on any type of publication that is distributed externally by the supplier company. This policy applies to all types of suppliers, including manufacturing sub-cons and foundries.

This policy allows us to avoid the appearance of any favoritism due to supplier publicity.

If you have any questions or concerns, please contact me.

Thanks and regards,

Rob Simpson

Vice President, Worldwide Procurement and Logistics

Texas Instruments Incorporated

214-567-4833